

5th - 7th June 2012

fieramilano

Social Housing Exhibition: the largest European exhibition in the industry

Projects, models and innovation in the social housing sector will find their "home" at EIRE, during the third edition of the Social Housing Exhibition.

Meeting&convention, matchmaking: EIRE represents the best opportunity for all Social Housing protagonists to present and promote their own social housing projects to Municipalities, Regions, Banking Funds, Investment Management Companies, Cooperatives, Public Residential Companies.

The **Social Housing Exhibition** is the largest European exhibition dedicated to social housing. A fast developing market, as shown by the **Permanent Monitoring** figures obtained by EIRE and which can be viewed on the website www.eire.mi.it: **213** recorded projects, **495** subjects involved in **12** Italian Regions.

WHY PARTICIPATE IN THE SOCIAL HOUSING EXHIBITION:

- To promote your **projects**
- To initiate **relationships** with public and private entities
- To communicate with **banking foundations, cooperatives, Public Residential Companies, construction companies** and **planners** in a privileged context where **matchmaking** between operators becomes a time to exchange knowledge and **best experiences** to date.
- To communicate directly with **Municipalities** and **Regions** which intend to develop housing policies and Social Housing projects.
- To find **qualified partners** with whom to evaluate the feasibility of projects
- To enter the **Real Estate Community network**
- To get to know new **innovative models**, technology and financing methods
- To maintain a high focus on exhibitor projects throughout the year via **EIRE ONE TO ONE**, the online platform of www.italiarealestate.it, available on **Appstore** for iPhone, iPad and all other smartphones at mobile. italiarealestate.it



HOW TO EXHIBIT

EIRE offers different “turnkey” solutions depending on the needs expressed by exhibiting companies:

- Pre-fitted booths from 16m²
- Integrated communication plans

Each booth requires an investment of €5,800 + VAT

SINGLE BOOTH - 16 SQUARE METRES

The participation fee includes a **pre-fitted booth** on a technical platform equipped with:

- Booth walls which can be personalised
- Totem display which can be personalised (size: 100 x 300h cm)
- 1 wooden display cube with closeable door
- 1 table and 3 chairs
- Booth lighting

Additional services not included in the participation fee:

- **PERSONALISED GRAPHICS** with printing on forex panels, transport and assembly services, trade show assistance.
- **AUDIO-VIDEO** with Plasma Video screen hire, with self-supporting structure



> 16 square metres



> 32 square metres



5th - 7th June 2012

fieramilano

Social Housing Exhibition

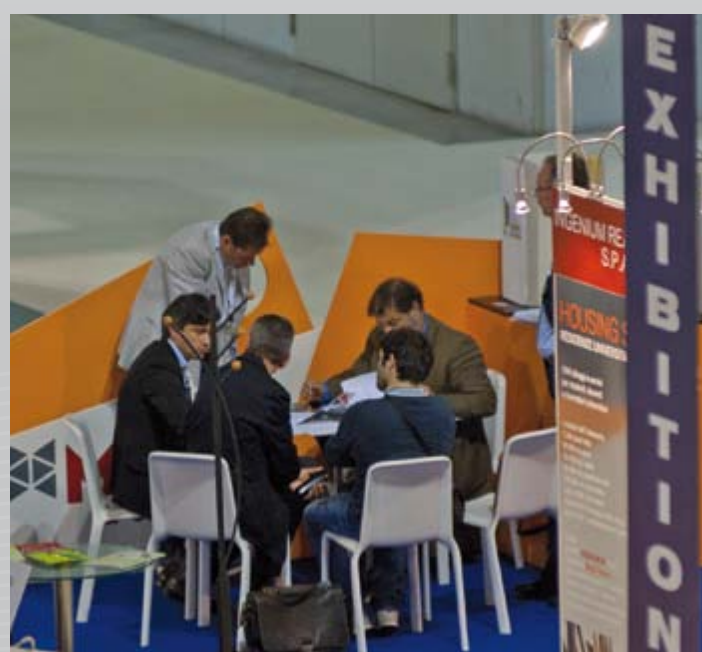
2011 EDITION FIGURES

- 83 participants
- 3600 m² of exhibition area
- 39 booth owners
- 51 projects participating in the Social Housing Awards competition

EVENTS

Once again during the third edition of the Social Housing Exhibition, an **institutional conference** will be organised to compare the experiences of public and private protagonists.

The **Social Housing Awards** will also be renewed: a jury composed of professionals, authorities and journalists will award the best Social Housing projects exhibited at EIRE. Prizegiving will take place in the presence of major specialised newspapers and industry leaders.



WHO IS EXHIBITING

PUBLIC RESIDENTIAL COMPANIES, COOPERATIVES, BANKING FOUNDATIONS, PROPERTY FUNDS, CONSTRUCTION COMPANIES AND CONSORTIUMS, MANAGEMENT COMPANIES, INVESTORS, PUBLIC INSTITUTIONS, PLANNERS, PROJECT MANAGEMENT COMPANIES, PROMOTERS, INVESTMENT MANAGEMENT COMPANIES, CONSTRUCTION AND PREFABRICATED SYSTEMS, CONSULTING COMPANIES, UNIVERSITIES.

THE PLAYERS

ABITARE SOSTENIBILE MARCHE, AIPE-ASSOCIAZIONE ITALIANA POLISTIRENE ESPANSO, ALER MILANO, ARCHITETTURA POLITECNICO DI MILANO, ARCHLEGNO SPA, ARIATTA INGEGNERIA DEI SISTEMI SRL, ARS AEDIFICANDI SPA, BENI STABILI GESTIONI SPA SGR, BIOTEKNO SRL, BMS PROGETTI SRL, CAPUTO PARTNERSHIP, CDP INVESTIMENTI SGR SPA, CERTA SRL, CMB, COGED SRL, COGFRIN SPA, COGEIN SPA, COMPAGNIA DELL'ABITARE, COMUNE DI SAN GIULIANO MILANESE, COMUNE DI TERAMO, CONFCOOPERATIVE, CONSCOOP SOC. COOP, CONSORZIO 131 SRL, COOPERATIVA ABITARE, COOPERHOUSING LOMBARDIA, COSTRUIRE ABITARE FUTURO - CONSORZIO SOCIAL HOUSING, CSE SRL, DE-GA SPA, DOC SCS, ECOMATT SRL, EMMEDUE, EUROPROGETTI & FINANZA, FACOLTA' DI ARCHITETTURA DI NAPOLI, FACOLTA' DI ARCHITETTURA DI PARMA, FACOLTA' DI ARCHITETTURA DI PESCARA, FACOLTA' DI ARCHITETTURA DI REGGIO CALABRIA, FEDERABITAZIONE LOMBARDIA, FEDERLEGNO ARREDO, FIDEA APPALTI PUBBLICI SRL, FOCUS GESTIONI SGR SPA, FONDAZIONE CARIPOLO, FONDAZIONE CASSA DI RISPARMIO DI ASCOLI PICENO, FONDAZIONE CEUR, FONDAZIONE ENASARCO, FONDAZIONE PIER GIORGIO FALCIOLA, FONDAZIONE HOUSING SOCIALE, FONDAZIONE TERCAS, GIULIANI SOC. COOP, HOUSING LAB - UNIVERSITA' LA SAPIENZA, INARCHECK, INGENIUM REAL ESTATE SPA, INVESTIRE IMMOBILIARE SGR SPA, JOVE, LA MYSE, LA RINGHIERA, MABO BUILDING SRL, MECO ENGINEERING SRL, MERAVIGLIA SPA, NEWCOH SRL, NUOVO MODULO SPA, NUOVO MONDO, OFFARCHITETTI, OLTRE VENTURE, PHP RUBNER OBJEKBAU SRL, POLARIS SGR, PREMÉTAL, PROVINCIA DI MILANO, RDB CASA, REAM SGR SPA, REGIONE CAMPANIA, REGIONE LOMBARDIA, ROCCATELIER ASSOCIATI, SCHIAVINA SRL, SHARING SRL, SINLOC SISTEMA INIZIATIVE LOCALI SPA, SPAZIO SRL, STUDIO AGNOLETTI, STUDIO RUATTI, SWS, TECNO HABITAT SOC. COOP, TEKNE SPA, UNIABITA, WOLF SYSTEM SRL-WOLF HAUS.

